

Sundance Resort Launches Sale of 2023-24 Season Passes, Highlights Mountain Improvements and Added Benefits

Sundance Season Passes offer more than ever before—passholders will enjoy year-round benefits and day passes to eleven independently-owned ski resorts across the country.

SUNDANCE, Utah – Following a winter characterized by record-shattering snowfall, Sundance Mountain Resort today announced <u>full season pass details</u> for the upcoming 2023-24 season. In addition to resort discounts, summertime lift access and significant mountain improvements, this year's season passes will also include three complimentary day passes to each of eleven independently owned ski resorts across the country.

"At Sundance, it's you versus the mountain instead of you versus the crowds," explains VP of Mountain Operations Czar Johnson. "Our mountain offers something for every type of skier or snowboarder, and our teams look forward to providing passholders with the most exceptional season possible. Over the summer, we've been busy with a road realignment project that makes it so there is no longer a skier crossing across the road above the base of Jake's lift. We have also created some additional parking."

Founded by Robert Redford, the resort is known as a mountain that skis well beyond its stats. Designed to be "fiercely independent," its ownership continues to uphold and honor Redford's original vision. Sundance offers passholders optimal time on the mountain where they can pack in more powder and total runs, avoiding congested canyon traffic and long lift lines.

Benefits for unlimited and VIP passes will include the following:

- Unlimited day and night skiing/snowboarding with no blackout dates
- A UTA 880-Line bus pass
- Complimentary access to Sundance's Nordic trails
- Free summer lift use for scenic lift rides, hiking access and full moon lift rides
- 20% off daily rentals for ski/snowboarding gear
- Four 20%-off day tickets that can be shared with friends or family
- 20% off Zip Tour for passholder and up to four guests
- 50% off Halloween Lift Rides
- 15% off food and beverage discounts at Bearclaw Cabin, The Lookout, and the deli (winter season only)
- 10% off Logo Merchandise
- Complimentary Machine Wax in SMO
- 20% off Ski & Snowboard Tunes in SMO
- 15% off Art Studio Classes
- 20% Off Mountain School Classes (Ski, Snowboard & Bike)
- Complimentary day passes to 11 other independently owned ski resorts across the country, including two resorts that were just added this year



"Coming off the heels of a record 2022-23 season, Sundance's enthusiasm for skiing and snowboarding has never been higher," says Sundance's President and General Manager Chad Linebaugh. "We are deeply grateful for the continued support of our season passholders, and we hope these new benefits as well as the significant improvements we've made to the mountain will help them have their best season possible."

Additional details can be found on Sundance's <u>website</u>, where season passes are now available for purchase.

About Sundance Mountain Resort

Nestled at the base of 12,000-foot Mt. Timpanogos, the Sundance Resort is a 5,000-acre destination resort, committed to maintaining the balance of art, nature and recreation. Sundance offers diverse mountain recreation experiences and encourages the cultivation of art and self-expression, as well as the preservation of the land. Created by Robert Redford, Sundance is a haven for discovery and inspiration.

About Other Resort Day Passes Included in This Year's Season Pass

Sundance offers 3 complimentary day passes at the following twelve resorts: Pajarito (Los Alamos, New Mexico); Sipapu (Vadito, New Mexico), Brian Head, Brian Head, Utah), Nordic Valley (Eden, Utah), Spider (Mountain Bike Park (Burnt, Texas), Hesperus, Colorado), <a href="Purpage-Pur

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